

An Apple iMac computer is shown on a wooden stand. The screen displays the text "DO MORE." in white, bold, sans-serif font. The background of the screen shows a window with blinds. The iMac is on a light-colored wooden desk. A white keyboard is visible in the foreground. To the left of the desk, there is a white ceramic vase and a small white tray with a soap dish.

**DO
MORE.**

Design Retainers

Just consider us your virtual
creative department



ROAR
KINGDOM CREATIVE

Why a design retainer?

“Just consider us your virtual creative department”.

ROAR Kingdom Creative can handle all of your creative graphic design needs on a monthly basis so you can focus on doing what you do best — running your business. You can purchase a monthly retainer package based on your anticipated design needs for a few months, or for an entire year! The great thing is, the more hours you get, the more you save!

What does this agreement include?

- Guaranteed discounted hourly rate
- Allocated design time every month
- All creative graphic design services
- Design for print (brochures, flyers, signage and all print materials)
- Design for online (websites, social media, online promotions)
- 3rd party liaison (printing, signage, installers etc)
- Creative consultancy



3 or 6 month retainer

Use your allocated hours for any (or all) of the following:

Full creative design
 Flyers & Brochures
 Stationery
 Menus
 Packaging design
 Point of sale
 Social media designs
 Clothing designs
 Brand management
 Style guides
 Signage
 Web design
 Logo design
 Book cover designs
 publication layout
 Print management

5 Hours	10 Hours	15 Hours
\$525 month + gst	\$1000 month + gst	\$1,425 month + gst
Charged at \$105 per hour. \$225 saved over 3 month contract. \$450 saved over 6 month contract.	Charged at \$100 per hour. \$600 saved over 3 month contract. \$1,200 saved over 6 month contract.	Charged at \$95 per hour. \$1,125 saved over 3 month contract. \$2,250 saved over 6 month contract.

12 month retainer

5 Hours	10 Hours	15 Hours
\$500 month + gst	\$950 month + gst	\$1,350 month + gst
Charged at \$100 per hour. \$1,200 saved over 12 month contract.	Charged at \$95 per hour. \$3,000 saved over 12 month contract.	Charged at \$90 per hour. \$5,400 saved over 12 month contract.

Unless agreed, retainers are invoiced fortnightly.

Notes: Standard design rate of \$120/ph + gst is reduced for the period of the contract. Extra hours may be purchased at the reduced hourly rate. All invoices are payable at the start of the billing period. Retainer agreement does not cover the cost of expenses incurred (stock photography, printing, postage & delivery, installation etc).



Design retainer agreement

Service Provider Details

ROAR Kingdom Creative
141A Reeves Street Narara, NSW, 2250

Phone. 0451 079 052.
Email: josh@roaringkingdomcreative.com

Client

Hours / month

Months

Rate p/h

Payable monthly

Please note. Unless agreed otherwise all retainers are billed in a fortnightly cycle of 1/2 monthly payments.

The client hereby contracts ROAR Kingdom Creative to proceed with graphic design services for the allocated hours, contractual length (months) and costs stated above.

During the period of this agreement, ROAR Kingdom Creative agrees to devote up to the allocated hours per month on assignments and tasks to be determined and agreed upon by the client. This shall continue on a month by month basis according to the duration of the agreement.

This service will be invoiced at the beginning of each each billing period (fortnightly unless agreed upon otherwise) and is to be paid prior to the commencement of allocated work.

The agreement refers to creative, consultative and management services only. Any and all additional costs incurred in the production of works (ie printing, production, hosting, stock photography etc) will be charged additionally with a separate invoice, or by adding the costs to the invoice for the following billing period.

Extra hours may be purchased for the hourly rate stated above. No additional hours of work will be entered into without the expressed permission of the client. Clients may only roll a total of 2 unused hours into the next month.

This agreement may be terminated given 30 days' written notice by either ROAR Kingdom Creative or the Client.

Signed

Date





**Get in touch for more information
or a free consultation**

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www.roaringkingdomcreative.com